



Studenten voor
MORGEN

**ORGANISATIONAL
STRATEGY**

2022 / 2023



COMPOSED BY THE BOARD OF 2022-2023

CHARLOTTE MENDES DE LEÓN

BINE LIEM

FLORIS DE BOER

LUCA HEGEMAN

LUKAS DE RUITER

VEERLE VOORSLUIJS

PREFACE

Usually, a preface is meant to look ahead at the document, but I wanted to take this opportunity to review the developments that Studenten voor Morgen (SvM) underwent over the past 30 years. When reading previous strategies by SvM, one can identify both stability and development in the organization. Stability in maintaining the same goals as were identified by LHUMP when established in 1993. The main mission of SvM was, and still is, the integration of sustainability in higher education. Over the past 30 years, SvM has also developed as both a network and project organization.

It is amazing to see how SvM's network has grown over the years. Where our member organizations first consisted of a few student-led climate platforms, we currently represent and connect over 43 member organizations. These member organizations range from small study associations to educational institutions wide centres for sustainability that cooperate with each other. The diversity among the member organizations is what strengthens SvM as an organization.

Currently, SvM hosts 17 projects. All these projects contribute in their own way to our mission. SvM supports these projects by stimulating the exchange of knowledge and ideas, increasing awareness and societal pressure, and offering a platform to share critical opinions, visions and advice.

The 2022-2023 board has been given the opportunity to develop working groups, which offer a structure through which our member organizations can participate in the formulation of SvM's strategy. Further, the board aims to increase publicity for our great initiatives and the impacts and progress our projects realize, outside of our conventional following. We want to grow our support base and grow the sustainable movement within higher education systems.

If I may speak for the 2022-2023 board of SvM, we enjoyed writing this organizational strategy. It made us aware of the accomplishments we achieved over the past six months and sharpened our strategy for the next six months. I am excited to see not only what the next six months will bring us, but also the next 30 years for SvM as an organization.

Charlotte Mendes de León
Chair of the Board of Studenten voor Morgen 2022-2023



MISSION

Studenten voor Morgen aims to integrate sustainability in higher education...

- ① ..as an educative subject,
- ② ..as an object for research and innovation and more importantly
- ③ ..as a broadly shared core value in the educational environment.

Furthermore, our organization strives to empower students in higher educational systems to become change makers. So that they have the knowledge, connections, and capabilities to realize the **vision** that guides our organization.



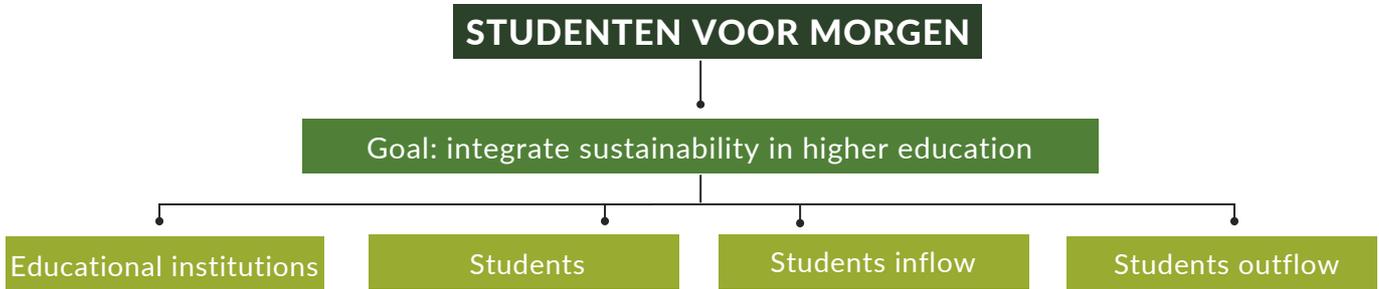
VISION

With 'integration' of sustainability in higher education we specifically mean two types of integration. On one hand, we see the tangible outcomes of all a higher education institution produces. However, sustainability is more than just an 'outcome'. Sustainability is a belief, a value and a driver. For educational institutes to become genuinely sustainable, sustainability should become fundamental for educating our students. This is a systematic transition which is significantly more difficult than the concrete transition. However, the substantial transition will never be fulfilled as long as the systematic transition falls behind. We as an organization are conscious of the challenges we will have to face by taking on this transition, Nonetheless, we feel the urge to integrate sustainability into higher education. Thus, in our ideal world, higher education institutes do not have sustainability as part of their system but are governed and designed to be intrinsically sustainable. As defined by the Burtland Committee (1987):

"A society that can meet the needs of the present, without compromising the ability for future generations to meet their own".

STRATEGY

To fulfill our mission we put the system of higher education in a model. In this model we see four main components; institutes, students, inflowing students and outflowing students.



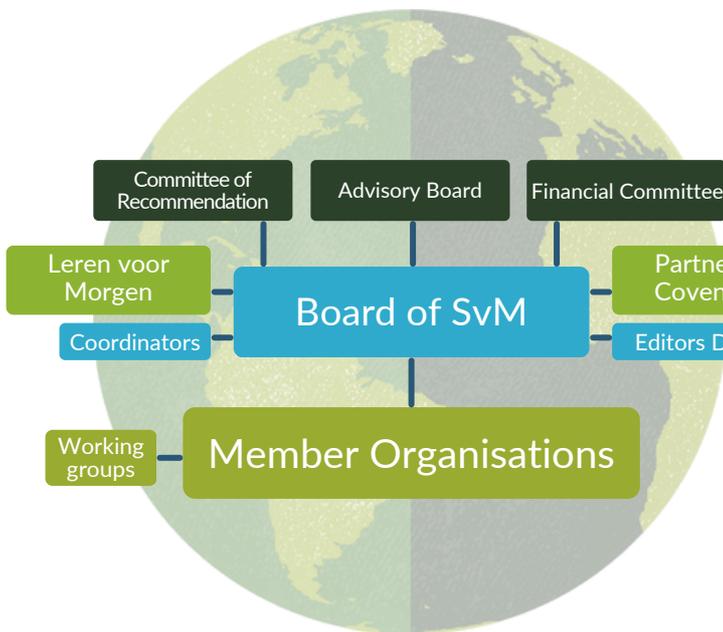
This model shows one of the many possible indications of what the higher education landscape looks like. By dividing our projects and events among these four components we keep an overview of what we do to reach our goal. The components of the model are components of a system where the product (students) flow into the machine (educational institutions) and then flow out of the machine again. The students can be reached in three different phases: at the inflow, students 'in' the system and outflow.

The impact we make on the different 'phase' of students is mainly decided by the actions followed in society after the students leave the educational system. We decided that, also considering our niche, we should focus on educational institutions, since they influence all the students and because we aim to affect current students, whose future decisions will hopefully be more sustainable as educational systems affect them. Lastly, we prioritize student inflow above student outflow, since the earlier in the life of a student we make the impact the better.

To integrate sustainability into the system we focus on these components with priority in the order as mentioned above. These components connect with the mission to improve society by improving the higher educational system. We approach today's challenges via the synergies that SDG 4 (Quality education), 13 (Climate action) & 17 (Partnerships for the goals) bring us.



INTERNAL STRUCTURE OF SVM



The internal structure of SvM can be divided into the SvM board, the committee of recommendation, the advisory board, the financial committee, coordinators and the green office coordinator. These will be elaborated below.

Studenten voor Morgen Board:

The board of Studenten voor Morgen consists of six voluntary board members. The executive board consists of the chair, the secretary and the treasurer.

Committee of Recommendation:

The Committee of Recommendation is a committee consisting of influential people in the sustainability scene who passively support Studenten voor Morgen by vouching for the organisation. The committee currently consists of the following members: Herman Wijffels, Marjan Minnesma, Carlos de Bourbon de Parme, Willem Lageweg, Thiëmo Heilbron, Antoine Heideveld and Sandra Pellegrom.

Advisory Board:

The Advisory Board should consist of at least four members who advise the board of Studenten voor Morgen on matters such as personal development, internal relations and policy. The advisory board currently consists of five persons: Xander Urbach, Lieske Zonderland, Matthijs Hinkamp, Mart Lubben and Britte Rijk.

Financial committee:

In addition to the general advisory board, the treasurer is supported by the Financial Committee. The financial committee assists with checking the financial statements like budgets and realisations.

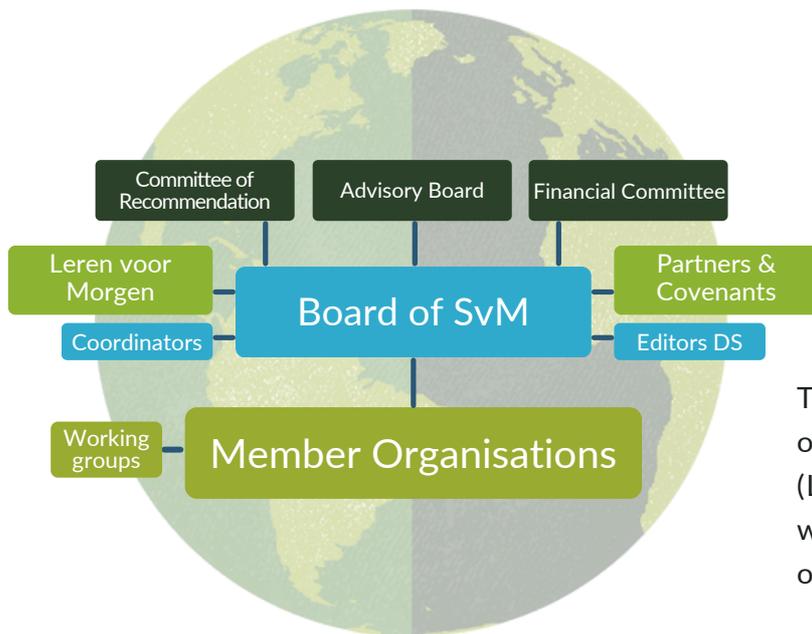
Coordinators:

Coordinators are temporary volunteers who are an expert on one specific project or event. Coordinators can be appointed to for example the DIT, DCE or Let's Grow Together.

Green Office Coordinator:

The Green Office Coordinator is comparable to the role of the board member of Student network, but then focusing solely on Green Offices. This task can be added to any board function, except for chair.

EXTERNAL STRUCTURE OF SVM



Not only the internal structure is relevant, but also the network of SvM is an undeniably important aspect of SvM. The structure can be divided into a network of member organisations, Leren voor Morgen (LvM) partners and covenants and this year we are introducing working groups in our organisation.

Member organisations/network:

The network of Studenten voor Morgen currently consists of 43 member organisations. These are both Green Offices and student-run sustainability organisations.

Leren voor Morgen (LvM):

LvM is committed to integration of sustainability on all levels of education in the Netherlands. As an independent but connected organisation, SvM takes on the part of higher education. SvM actively engages in the organization of LvM. LvM is an important partner of SvM, as they have a broad network in sustainable education and help finance large projects executed by Studenten voor Morgen.

Partnerships & Covenant:

Studenten voor Morgen knows different kinds of partnerships and covenants. They can be financial, which means they provide financial support. Other partnerships are part of the national youth and/or environment representation and aim to support each other for greater impact. SvM is member of the Interstedelijk Studenten Overleg (ISO) covenant.

Working groups

Since fall 2022 we started a working group focussing on the effectiveness of our activities as a network organisation. To better meet the needs of the network, we inquire a voluntary collections of member organizations on their thoughts, needs and opinions. Working groups will be further explained on page 22.

OVERVIEW OF THE PROJECTS OF SVM

Click on the project for more information

SustainaBul

The yearly national ranking on the sustainability of higher education institutions in the Netherlands.

DuurzameStudent.nl

On the platform, articles are written for and by students about a wide range of topics in the realm of sustainability. DuurzameStudent.nl has a separate team of chief, final and image editors and many writers, supervised by the SvM PR board member.

Duurzame Studies

An online platform that serves as the first online platform bringing together all minor-, bachelor-, and master programs offered by higher education institutions in the Netherlands that relate to the topic of sustainability. It focuses on creating a database of sustainable studies, informing the inflow of students.

SPRINT

Initiative of the NJR where SvM welcomes interns (age: 16-26 years old). SvM offers the interns the opportunity to learn what a board position and working at a youth organization pertains.

Duurzame Introductie Tijd (DIT)

The DIT is the annual competition between all Introduction Weeks that are organised in student cities in the Netherlands at the beginning of each academic year. The introduction weeks are ranked on their sustainability.

SDG's on Stage

Platform for internships that contribute to the Sustainable Development Goals. SvM works together with GreenJobs and Leren voor Morgen on this project.

Groene Pint

A yearly ranking on the sustainability of student associations on the themes of activities, consumptions, society and internal affairs. Collaboration between SvM, Students4Sustainability and the Landelijke Kamer voor Verenigingen.

Circular Skills

Circular Skills is about collecting data concerning the opinions of students in vocational education, as well as universities and universities of applied sciences. Since this project has been completed, it will not be further explained later

Futureproof

The Futureproof is a game aimed to find out what young people actually think is important: what students want to learn, how to learn this and how education should be organized in their view. The game and project is now finished. However, this project is very useful to express the relevance of SvM. Since this project has been completed, it will not be elaborated on.

OVERVIEW OF THE EVENTS OF SVM

Click on the event for more information

Groene Peper

The sustainability event for future education offers the opportunity for networking, attending inspiring sessions and exchange information and knowledge.

Sustainability Career Event (SCE):

Job fair, lending students the opportunities to find sustainable traineeships or jobs. An initiative from Sustainable Motion where SvM contributes to the organization of the fair.

DIT-workshop

A for a workshop in which we highlight the strengths and weaknesses of introduction weeks in the field of sustainability.

Day for Sustainability in Higher Education (DDHO)

This event celebrates sustainability day in higher education. How this is celebrated can divert every year.

TAPP coalition

This is an event promoting a socially and environmentally fair meat price.

Sustainability coordinators event

A practical knowledge session of the SustainaBul. Provides concrete training on how to integrate sustainability into education. So Higher Educational institutions can improve more specifically

Week of Economy Education

Participating in the organization of the week of economy education and representing a new generation of sustainability supporters.

Sustainable teacher election

An election of the most sustainable teacher in primary education, secondary education, vocational education and higher education

Groenpact - Let's grow together

Let's Grow together was first organized in 2022 and will be an annually returning event. During this event, young adults are challenged to join the conversation with CEOs from companies active in the agri-food sector, asking critical questions about their sustainability goals.

OVERVIEW OF THE NETWORK OF SVM

Click on the organisation for more information

Leren voor Morgen

Leren voor Morgen is a network committed to learning for sustainable development: within and outside of education and from toddler to professional. The goal is to embed sustainability in the DNA of education.

Vereniging voor Milieuprofessionals (VVM)

VVM is a national network professionals in the environmental sector. SvM provides one student ambassador, in order to promote membership of VVM among current and outgoing students. In return, SvM is part of VVM's large network and is paid a yearly sum for the activities of the ambassador.

Students for Organising Sustainability International (SOS International):

SOS international aims at empowering their member organisations working on sustainability in and beyond education. The member organisations of SOS International are broad, but all are active, current students.

Youth Environment Europe (YEE)

YEE is a European sustainability network. Their members are all kinds of European youth sustainability organisations. YEE is a network which focusses on current students

Climate Students Movement (CSM):

CSM is an international network of local and national student groups and organisations that promote higher education to become the climate leaders in our societies.

Aandeelhouders van de Toekomst (AvdT):

Aandeelhouders van de Toekomst (AvdT: *Stakeholders of the Future*) is an overarching network organization, which aims to increase the impact young people have on decision making processes concerning big investments. AvdT aims to pressure the companies responsible for making these investments to invest their money towards more sustainable causes.

Interstedelijk Studenten Overleg (ISO) covenant:

In this covenant the representatives of youth organisations gather and discuss everything from organisational issues to best practices and collaboration opportunities. ISO consists of and is focused on current students.

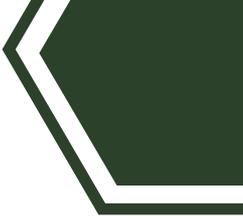
Coalitie-Y

Coalitie-Y is a platform where all Dutch youth representative organisations can come together, raise problems and solutions specific for young people. Within Coalitie-Y, SvM is mostly involved in the education and climate related issues. Since Coalitie-Y represents all youth, their target audience consists of incoming, current and outgoing students.

J4

J4 is a collaboration between SvM, the Jonge Klimaat Beweging, Milieudefensie Jong and the NJR's UN youth representatives (Sustainable Development). Having similar goals, it was decided to get together periodically to keep each other in the loop and support where possible.

I N T E R N A L



1 FUNCTIONING OF THE BOARD

2 ADMINISTRATION

3 FINANCES (INTERNAL + EXTERNAL)

4 DIVERSITY

5 BOARDTRANSFER

INTERNAL FUNCTIONING OF THE BOARD

The board of SvM has a twofold function. On the one side, the board coordinates many projects and relations our organization utilizes to change the educative system in the Netherlands. On the other hand, the board of SvM serves as a training ground for enthusiastic students that wish to develop their capabilities as a leader, coordinator, or impact maker.

As an organization carrying responsibility for our projects and the many relations to other (professional) organizations, it is important to remain consistent in the quality of the services we deliver. The goal for every board should therefore be to increase consistency and quality of delivered services, both to partners as to our member organizations. In one word, increase professionalism. To do this, the board should be critical on their internal organization and administrative structure it adheres to.

Goal 1: increase quality of services delivered

Goals period 1 & 2	Plan of action
Increase quality of services, by capacity training and delegating part of our services to be delivered by other parties.	<ul style="list-style-type: none"> • Train board members' skills making use of the many trainings our partners offer. • Set up partnerships with external organizations that can take up the delivery of some of our services, like the Green Impact program.
Stimulate personal development of individual board members	<ul style="list-style-type: none"> • Board evaluation every four months • Evaluate the work process and group dynamics

Goal 2: Stimulating teamwork to enhance board performance

Goals period 1 & 2	Plan of action
Create an atmosphere in which every individual board member feels appreciated and part of the team.	<ul style="list-style-type: none"> • Prioritize communication between the board members • Lean on each other's strengths within the board • Engage in collective and fun activities to create a bond between the board members.

INTERNAL: ADMINISTRATION

From our partners as well as from previous board members we've heard it proves to be quite difficult to guarantee a similar momentum and mindset towards all SvM's partners and projects every year. To be able to maintain this momentum and consistency, our internal and external administrations should be in order.

Goal 1: increase the internal professionalization of Studenten voor Morgen

Goals period 1 & 2	Plan of action
Maintain a clearly structured administrative system .	<ul style="list-style-type: none">• Structure the OneDrive in which all information is stored.• Minutes younger than 5 years of board meetings, advisory council meetings and general assemblies must be archived.

Goal 2: increase the external professionalization of Studenten voor Morgen

Goals period 1 & 2	Plan of action
Keep and strengthen the current external organization	<ul style="list-style-type: none">• Keep track of the content of agreements made with our partners.• Treasurer sets up contracts for financial agreements.

Goal 3: ensure every board member has a grasp of SvM's overall vision and their personal role within the board.

Goals period 1 & 2	Plan of action
Increase and maintain overview of activities and projects.	<ul style="list-style-type: none">• Make a clear overview of all projects going on, our involvement and aspects on how to reach our overarching goal. Update the board on activities.

INTERNAL FINANCES

SvM has been financially stable over the past years. However, the inflow of money originates from few sources. To ensure financial stability over the coming years the goal is to find new partners who will make sure projects transform into financially independent projects. This requires a more business-like approach concerning the acquisition and the invoiced hours in general. Setting standard hourly rates will ease the negotiation processes for future boards and will thus improve the financial independence of SvM.

Goal 1: increase the financial dependence of SvM

Goals period 1 & 2	Plan of action
Lower the dependency on the few financial inflows	<ul style="list-style-type: none"> Find new partners that support SvM financially
Transform projects to be financially independent	<ul style="list-style-type: none"> Explore the options for financially independent projects for the SustainaBul and DuurzameStudent.

EXTERNAL FINANCES

The external finances of SvM mainly concern the projects we organize. Investments should be aimed at permanent improvement of the project. Also, to lower the dependency on the few inflows of money we will look for new sponsors. This money can also be reinvested in our projects. These sponsors will mostly be project related, ideally, we would find a sponsor for our biggest projects.

Goal 1: consistently invest money in our projects to permanently improve our projects

Goals period 1 & 2	Plan of action
Consistently invest more money in our projects to permanently improve them	<ul style="list-style-type: none"> Free more budget for our projects while keeping our four priorities in mind.
Find sponsors for our biggest projects	<ul style="list-style-type: none"> Look for organizations that fit our projects to sponsor them

INTERNAL DIVERSITY

SvM believes that a more sustainable world also means equal chances for all. Therefore, SvM strives to create a community that promotes and encourages diversity. To accomplish this, SvM must first look inward, and see diversity within the board. For that reason, the following goals are set.

Goal 1: make sure everyone feels welcomed to apply for the board of SvM

Goals period 1 & 2	Plan of action
<p>Making efforts to ensure knowledge about a board year at SvM, the tasks of the board year itself and the benefits of serving a year on the SvM board are directly available to the most amount of people possible.</p>	<ul style="list-style-type: none"> • Develop a well-thought-out social media strategy, which could attract prospective board members from all backgrounds. • Promote the possibilities for a board year at regional meetings and general assemblies • Actively reach out to people in the network/member organisations • Create testimonials from old board members to show the opportunities that SvM has provided them with.
<p>Highlight the fact that economic standing as well as domestic location caused no complexities for a board year at SvM</p>	<ul style="list-style-type: none"> • Mention the flexibility of an SvM board year and offer help with financial and structural planning • Focus on the valuable (work) experience a board year will bring

INTERNAL: BOARD TRANSFER

The quality of the board transfer determines the extent to which the new board can continue the work of the former board. To improve the board transfer we will continue having the transfer month in June, but extend this by appointing each new board member to two old board members. This ensures the new board member to always have a direct contact person for their questions. In addition to that, the transfer documents will be made more extensive.

Goal 1: assure a clear boardtransfer

Goals period 1 & 2	Plan of action
Smoothen board transfer by implementing an extended and more intense board transfer period	<ul style="list-style-type: none">• Install application committee in January• Draw connections between divergent projects and networks.• Ensure the training period in June: attend project meetings and provide access to all documents and accounts.• To guarantee the continuation of the organisation some old boardmembers will be coordinators for some projects that are organized shortly after summer.

EXTERNAL



COMMUNICATION



HIGHER EDUCATION



MEMBER ORGANISATIONS



PARTNERS & CONVENANTS



WORKING GROUPS

EXTERNAL:

COMMUNICATION

The external communication of Studenten voor Morgen uses multiple social media channels. In addition, monthly newsletters and occasional press releases are sent. Consistent communication should be continuously improved to involve more students with the mission of Studenten voor Morgen. Therefore, it is important to first focus on the improvement of consistency and content on Instagram and LinkedIn. We choose to focus on two channels, rather than four because these generate the most publicity, which means the biggest impact can be made.

Goal 1: strengthen the external communication strategy

Goals period 1 & 2	Plan of action
Find out where our main target audience comes from	<ul style="list-style-type: none">• Set up a strategy to analyze our reach on social media• Analyze our current audience and how to most effectively reach and inspire them.• Focus on a few communication platforms to invest time in, rather than choosing all communication platforms and doing it half.
Strengthen external communication by designing new rubrics and stimulating the sharing of information from our network.	<ul style="list-style-type: none">• Use our network and their (creative) initiatives to promote them and introduce new 'regular items' on our social media• Introducing the event calendar for the network to share their own events• Share the events added in the calendar in the new 'upcoming events this month- post'• Introduce our network in a story highlight on Instagram• Focus on strategical development of instagram and LinkedIn

Goal 2: create consistency in the use of language

Goals period 1 & 2	Plan of action
Create consistency in the use of language	<ul style="list-style-type: none">• Posts on social media will be in English. When an event is Dutch-only, this will be noted.• Internal communication will be primarily in Dutch.

Goal 3: attract people to work for our organization, in working groups or in the board.

Goals period 1 & 2	Plan of action
Stimulate publicity for the board positions throughout the year	<ul style="list-style-type: none"> • Share the fun part of being in a board to increase interest in a board year at SvM • Communicate the benefits, opportunities and connections gained from partaking in a board year within our network.
Set up communications working group	<ul style="list-style-type: none"> • Grow the DuurzameStudent Editors' group by posting about it on our social media • Review social media strategy with the working group

Goal 4: increasing consistency with regards to the external expression of SvM's brand identity

Goals period 1 & 2	Plan of action
Increasing consistency with regards to the external expression of SvM's brand identity	<ul style="list-style-type: none"> • Develop a template for official letters • Develop a template for PowerPoints • Use a framework for external events with an own brand identity to maintain consistency in SvM's brand identity

Goal 5: increase brand awareness and pressure on media to work towards SvM oriented goals.

Goals period 1 & 2	Plan of action
Increase brand awareness and publicity for our organization by using other existing media outlets outside our own platforms.	<ul style="list-style-type: none"> • Reach out to media outlets and ask them to publish about our projects and initiatives. • Write press releases on important announcements and events.
Stimulate the growth of our support base in society	<ul style="list-style-type: none"> • Offer a platform for others to voice their opinions and ideas, thereby stimulating the expression of concern for climate change and further broadening the support of our movement. • Organize events to stimulate discussion and awareness on sustainability in education. Like the Voice your thoughts event.

EXTERNAL:

HIGHER EDUCATION

To build long term relationships with educational institutions and provide them with opportunities to further integrate sustainability into their systems, it is highly desirable to have direct contacts with the employees and volunteers working on sustainability within these institutions. It will be an advantage for our members as it will give them access to a more active network and receive better support from us if they wish to launch inter-institutional/national projects.

Goal 1: transitioning into a more assertive role for SvM in the meetings of sustainability coordinators

Goals period 1 & 2	Plan of action
Explore the options for a more assertive role in the Duurzaamheids Coördinatoren Overleg (DCO)	<ul style="list-style-type: none">• Shift our perspective from passively into actively engaging in the Microsoft Teams Chat of DCO• Practice empathy, then lead: engage with the sustainability coordinators and ask them what they want. Recognize the current problems and emphasize to find solutions together.

Goal 2: become the main source of information regarding sustainability in higher education

Goals period 1 & 2	Plan of action
Increase awareness of Studenten voor Morgen among students and staff of educational institutions	<ul style="list-style-type: none">• Host events to inform people on the work we do and let them share their knowledge by providing interaction• Make use of the social media working group to increase professionalism of branding

Goal 3: provide and facilitate opportunities of collaboration with Education Institutions.

Goals period 1 & 2	Plan of action
Provide and facilitate opportunities of collaboration with education institutions	<ul style="list-style-type: none">• Host events to show our expertise. SvM will be the connecting factor for all higher education institutions.

Goal 4: smoothen the transition between secondary level education and higher education

Goals period 1 & 2	Plan of action
Smoothen the transition between secondary level education and higher education	<ul style="list-style-type: none">• Increase promotion of Duurzamestudies.nl on events and social media• Reach out to other organizations which are more involved in secondary level education to find collaboration opportunities

EXTERNAL:

MEMBER ORGANISATIONS

SvM houses a network of 43 member organisations. All these member organisations are student based and comply with our goals, as specified in our statutes (article 9). As a network, we learn from each other's efforts and experiences, and benefit from each other's success through peer-to-peer learning. On top of that, our network forms a movement of students sharing a similar vision on the integration of sustainability in education.

It is the board's responsibility to effectively stimulate this collaborative power of our network. In our approach we decided to involve our member organizations in determining the most effective way to structure flows of information throughout our network (see working groups). To strengthen connections between our member organizations as well as connections between the board and our network. We aim to collect these different forms of information in different reoccurring meetings with our member organizations. In the coming year we hope to set up a stable and effective formula, which can be reused and further developed in the years that follow.

Goal 1: structure the regularity for the meetings of the working groups.

Goals period 1 & 2	Plan of action
Agree upon an approach to set up meetings with the member organizations regularly.	<ul style="list-style-type: none">• Setup working group with member organizations to set up regular meetings (online).• Write down conclusions in a clear overview as an agreement between the board and the network.

Goal 2: collect and structure information from our member organisations with our international partners in the Green Office Movement

Goals period 1 & 2	Plan of action
Determine universal structure for collecting information from our member organisations	<ul style="list-style-type: none">• From the networking working group collect findings in a clearly structure document• Communicate and review document with international partners• Keep evaluating and reviewing structure with the working group.

Goal 3: improve quality of shared organisational information, by making use of expertise from our partners.

Goals period 1 & 2	Plan of action
Find suitable partners that can provide high quality coaching for our members	<ul style="list-style-type: none"> • Pose question in our connected networks. • Get together with applicants and discuss opportunities for further collaboration. • Set up partnerships with suitable organisations

Goal 4: find effective way to stimulate sharing of practical information in our network.

Goals period 1 & 2	Plan of action
Develop digital sharing methods for events	<ul style="list-style-type: none"> • Set up agenda on our website • Evaluate and improve the communication streams.
Stimulate development and innovation	<ul style="list-style-type: none"> • Communicate best practices on our website, social media, general assemblies, news letters, etc.

EXTERNAL:

PARTNERS & COVENANTS

Within the external partners and covenants of SvM, we are looking for complementary relationships where both sides see rewards. SvM is working jointly with a diverse pool of partners and covenants on different projects and stimulating youth participation in society.

Goal 1: carefully select partners and covenants

Goals period 1 & 2	Plan of action
Choose partners and covenants that meet the needs of our network - or will contribute to the goal of SvM in a wide understanding.	<ul style="list-style-type: none">• Learn about potential partners and their assets• Determine whether there is compatibility and how it meet the needs of our network• Define roles and responsibilities of both parties

Goal 2: build partnerships with external partners to enhance learning

Goals period 1 & 2	Plan of action
Build partnerships with external partners to enhance learning	<ul style="list-style-type: none">• Create a high level in understanding between partners• Explore existing networks• Maintain unity within and outside the organisation• Remain flexible in making adjustments and changes along the way

WORKING GROUPS

In the fall of 2022, we started a working group focussing on the effectiveness of our activities as a network organisation. While there are methods in place to inquire about the basic needs of students and organisations in our network (e.g. the Futureproef or videocalling individual member organisations), the infrastructure with which this information is acquired should be made more efficient and effective. We especially noticed a lack of communication and collaboration between our members. We hope to stimulate this, for example by setting up recurring meetings or a communicative platform.

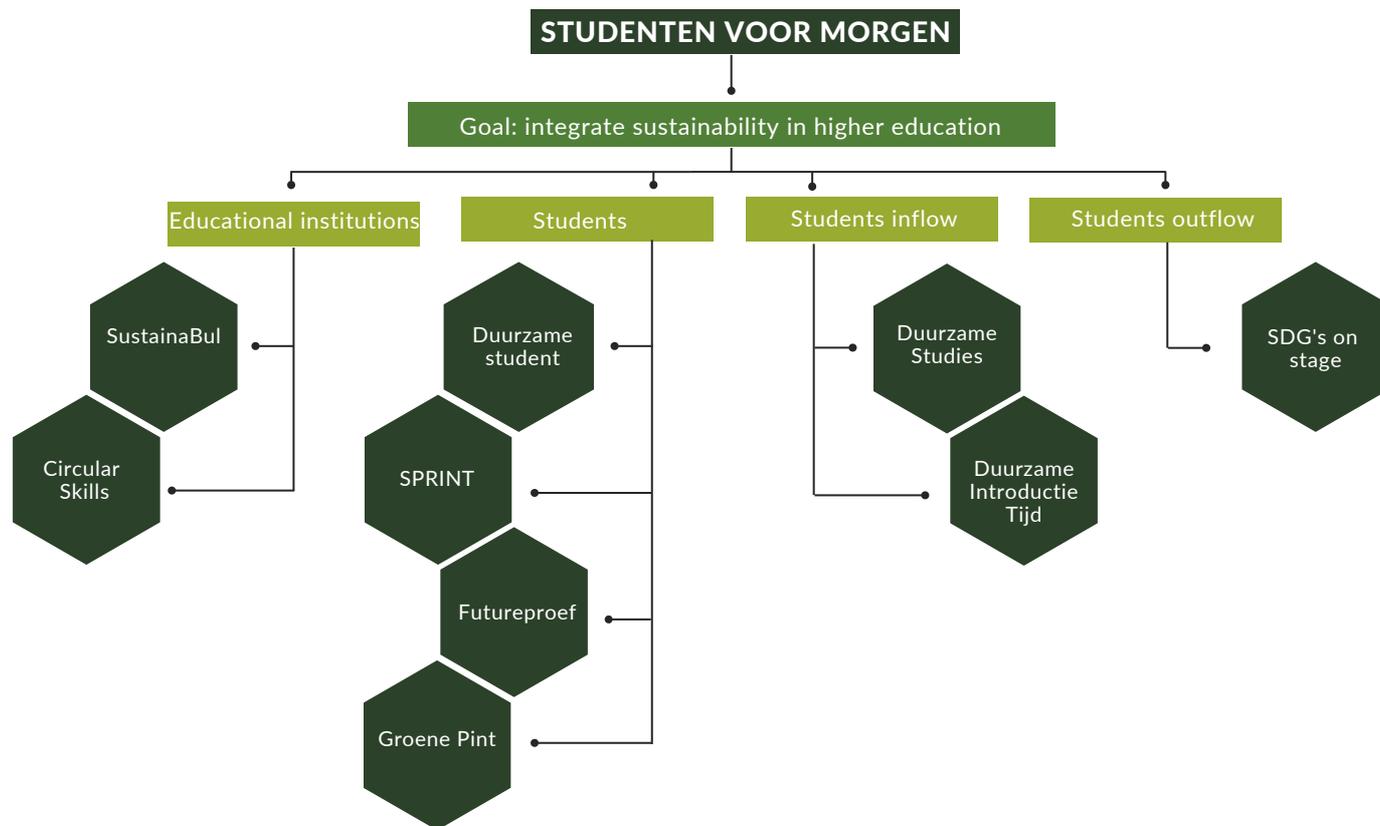
However, instead of setting up any new digital or communicative strategy in a top-down manner, we thought to inquire about the needs of our members and set up such a strategy in collaboration with the network. To do this we set up a working group, in which the member organisations decide the topics being discussed. The structure of the working group and how we aim to utilise this format to improve our services as a network organisation are dynamic and still manifest themselves in policy and infrastructure. The preliminary goals we have for the first period of the coming board year will be set out below. Goals for the second period are yet to be determined since we aim to formulate these goals with the working group, and this will be discussed in upcoming meetings.

Goal 1: effective working groups with a long term perspective

Goals period 1 & 2	Plan of action
Find a structure that fits the needs and availability of our member organisations to meet consistently.	<ul style="list-style-type: none">• Discuss with the meeting group how to structure further meetings. Decide upon the regularity of the meetings and the form of the meetings (online, in-person etc)
Realize milestones for each flow of information identified	<ul style="list-style-type: none">• Together with the working group find a consensus on a design with which each of the information flows (practical, organizational and substantive) knowledge can be exchanged more effectively within the network.
Transfer the working group onto the next SvM board	<ul style="list-style-type: none">• Set up a transfer document, describing the updates of working group and how it should be facilitated by the successive board of SvM.

PROJECTS

Besides its network functioning, SvM engages in many projects. The below diagram structures these projects in streams of the four audiences previously identified.



TARGET AUDIENCE

In the following chapter, each project will be assigned to one of these categories by a number, to which we refer in the below elaboration:

- ① Higher educational institutions
- ② Students in higher education (= students)
- ③ Inflow of students into higher education institutions (= inflow)
- ④ Outflow of students into higher education institutions (= outflow)

PRIORITIZATION

Since there is only limited capacity on the board of SvM, we have to prioritize between the projects to make sure that the projects receive the time that they deserve. We recognize different prioritization types. Each year, SvM re-evaluates the priorities of the projects.

- ① **Develop:** SvM actively engages in the project to advance, improve and evolve the project.
- ② **Support:** SvM supports the project in terms of assisting other parties and providing advice from our expertise.
- ③ **Maintain:** SvM continues to preserve and protect the project on a rather passive note.
- ④ **Postpone:** a project corresponds with the purpose of SvM, but SvM is not in the right place to develop the project. SvM still holds onto the project, but on a low note.
- ⑤ **Secure elsewhere:** SvM chooses to find a partner that can secure the project if we feel that the project corresponds better with another organisation's stream of work

PROJECT - DEVELOP: SUSTAINABUL

Educational institutions

WHAT:

A ranking of higher education institutions in the Netherlands with regards to their sustainability efforts. During this ranking process, rankers, who are students, rank 33 institutions on three aspects: education, research and policy.

WHY:

We believe that higher education institutions are key players in the transition towards a sustainable society and that therefore they should become more sustainable.

HOW:

Developing a ranking of the higher education institutions on the aspects of education, research and policy

Goal 1: broaden the impact and reach of the SustainaBul

Goals period 1 & 2	Plan of action
Broaden the impact and reach of the SustainaBul	<ul style="list-style-type: none">• Appoint ambassadors to promote the SustainaBul. These ambassadors can be students, professionals or famous people• Make an after movie to use in the promotion of SustainaBul 2024• Make use of both the student as well as the professional network (Sustainability Coordinators etc) to promote the SustainaBul

Goal 2: attain enough rankers

Goals period 1 & 2	Plan of action
Attain enough rankers for the ranking process	<ul style="list-style-type: none">• Make a year planning in September to have an overview of what needs to happen when during the year with the following key points:<ul style="list-style-type: none">◦ Set dates and deadlines for social media posts◦ Invest more time in “team building” with the rankers.◦ Invest in rewards for rankers◦ Find out about experiences from previous rankers◦ Use person-to-person promotion

Goal 3: improve the relationship with the institutions that are ranked

Goals period 1 & 2	Plan of action
Maintain a continuous stream of communication with the higher educational institutions and rankers	<ul style="list-style-type: none">• Communicate the year planning at the start of the year• Plan an evaluation meeting

Goal 4: assure that the the results of the SustainaBul are implemented in policies of the institutions:

Goals period 1 & 2	Plan of action
Educate sustainability coordinators to integrate SustainaBul benchmark report recommendations in their institutions	<ul style="list-style-type: none">• Organize an event for the sustainability coordinators.• Plan an evaluation meeting

PROJECT - DEVELOP: DUURZAME STUDENT.NL

Students

WHAT:

Online platform DuurzameStudent.nl which publishes articles for students, written by students. The team consists of student writers who are managed by the editor-in-chief. The overall goal is to integrate sustainability into students' life in a low-threshold way.

WHY:

We believe public knowledge sharing and inspiration regarding sustainability is important to create a sustainable future. The website aims to make sustainability more and easier available to all students.

HOW:

Facilitate a platform on which students can share their vision on sustainable topics. For students, by students.

Goal 1: make DuurzameStudent.nl more financially independent

Goals period 1 & 2	Plan of action
Make DuurzameStudent.nl more financially independent	<ul style="list-style-type: none">• Post more sponsored articles but be critical about their value for the website. Max. 1 per 2 months.• Collaborate with useful partners for a paid linking option on our website

Goal 2: make the voice of all students heard and speak to a broader audience

Goals period 1 & 2	Plan of action
Make the voice of students heard and speak to a broader audience	<ul style="list-style-type: none">• Post more frequent interactive stories on Instagram.• Collaborate with other social media platforms that focus on sustainability for students

DUURZAME STUDIES Students inflow

WHAT:

Duurzame Studies offers prospective and current students an easy opportunity to make a sustainable choice concerning their education.

WHY:

Inform future and current students on the aspects of sustainability in curricula

HOW:

On this website all the sustainable studies, bachelors, masters and minors, are collected at a convenient platform.

Goal 1: develop and keep Duurzame Studies up to date

Goals period 1 & 2	Plan of action
Update the platform	<ul style="list-style-type: none"> • Bi-monthly review of the current state of the accuracy and respond to changes

SPRINT

Students inflow

WHAT:

Collaborate with NJR and CNV youth (16 - 26 years old) who are in the lead of this project and have two volunteers appointed to SvM. They will help out with a project that contributes to sustainability and/or sustainable education.

WHY:

We believe that it is important for young people to volunteer and be involved in organisations such as SvM.

HOW:

Involve youthly volunteers in our organisation and guide them when working on a project.

Goal 1: play a role in the professional/personal development of young people:

Goals period 1 & 2	Plan of action
Continuing being a partner in the Sprint project and hosting volunteers	<ul style="list-style-type: none"> • Communication with NJR to ensure participation in the project and thus having new volunteers being appointed

DUURZAME INTRODUCTIE TIJD

Students inflow

WHAT:

The DIT is a ranking of the Dutch introduction weeks where we rank their performance on sustainability.

WHY:

We believe that it is important for first-year students to get familiar with the concept of sustainability as they start their academic career and/or student life and that the introduction weeks as a whole, become more sustainable.

HOW:

By interviewing and ranking introduction weeks on their sustainability and bringing this to the attention of (first-year) students during the introduction weeks.

Goal 1: motivate introduction weeks to participate in the ranking and stimulate them to become more sustainable

Goals period 1 & 2	Plan of action
Motivate introduction weeks to participate in the ranking and stimulate them to become more sustainable	<ul style="list-style-type: none">• Create more recognition of the DIT through promotion and timely announcement of the event

PROJECT - DEVELOP: SDG'S ON STAGE

Outflow students

WHAT:

SDGs On Stage helps students find sustainable internships. SDGs on Stage provides an overview of sustainable internships with impact throughout the Netherlands. SDGs on Stage is an initiative from the SDG network of all universities of applied sciences in the Netherlands. The goal of SDG's on Stage is to integrate sustainability into all traineeships of Dutch students.

WHY:

Young talents want to work for a company that works towards a sustainable future. For many students, this starts with a sustainable internship and SvM wants to encourage this.

HOW:

Work together with Greenjobs and Leren voor Morgen to sustain the website and actively engage in the development of the platform

Goal 1: create more impact with SGD's ons stage

Goals period 1 & 2	Plan of action
Develop the platform and make it more impactful	<ul style="list-style-type: none">• Promote the platform in our network and via social media
Transitioning into a leadership role in the SDGs on Stage meetings	<ul style="list-style-type: none">• Actively set up the meetings, the agenda and the minutes.• Seek succession with LvM and Greenjobs by following action points set up in the meetings

PROJECT - MAINTAIN: GROENE PINT

Students

WHAT:

De Groene Pint is a national sustainability competition for student association. De Groene Pint sets up a questionnaire, hands out three awards and helps to further integrate sustainability at students association. The three awards are handed out for the association with the most points won on the questionnaire, the biggest relative increase in points and a best practice price.

WHY:

The Groene Pint encourages the integration of sustainability outside the higher education institutions and further into the private life of students: at student associations. By engaging in the Groene Pint, we further increase the integration of sustainability in the lives of students.

HOW:

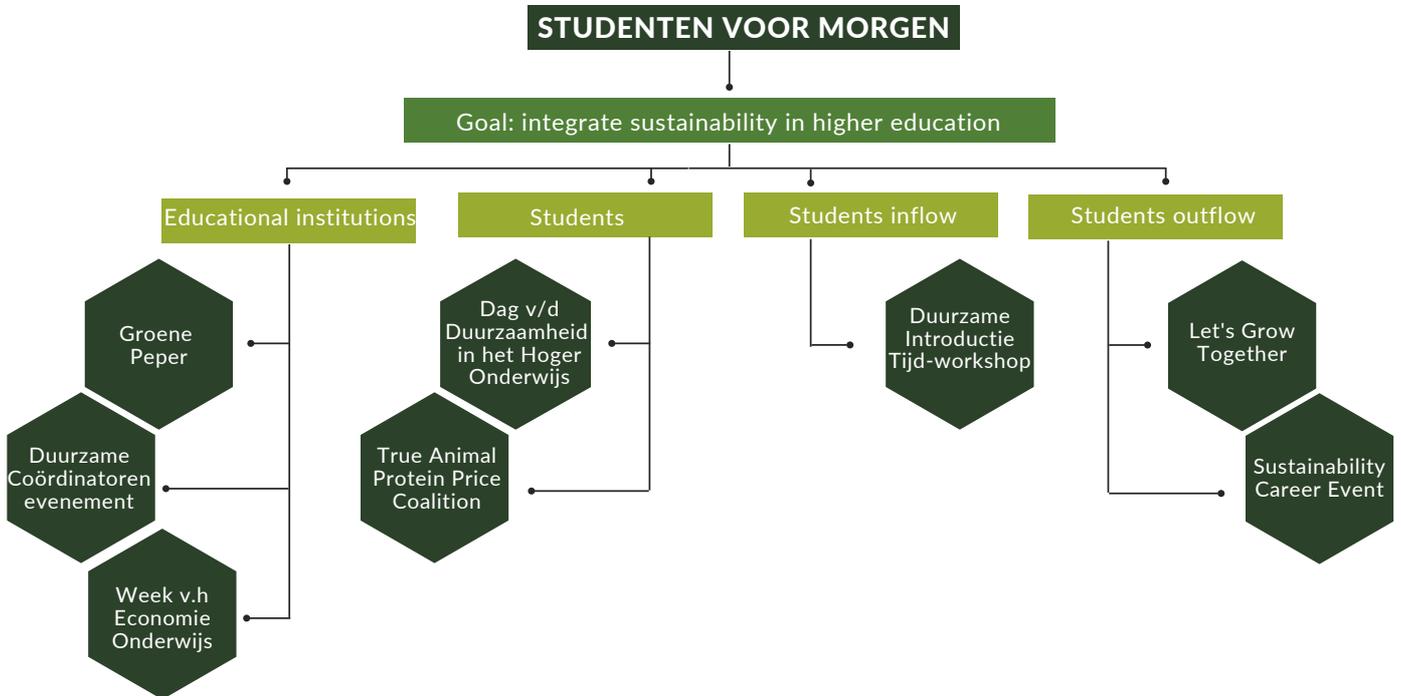
Together with the Landelijke Kamer voor Verenigingen (LKV) and Students4Sustainability (S4S), we broaden the impact of the Groene Pint by organizing a duurzaamheidsborrel and a workshop on how to integrate sustainability in the students associations.

Goal 1: boost the impact of the Groene Pint

Goals period 1 & 2	Plan of action
<ul style="list-style-type: none">Organize the duurzaamheidsborrel again after its absence.	<ul style="list-style-type: none">Organize and attend regular meetings with LKV and S4SUse our network to spread the message of the Groene Pint and the duurzaamheidsborrelWork closely together with LKV and S4S to organize one duurzaamheidsborrel
<ul style="list-style-type: none">Use our network to bring similar organizations together.	<ul style="list-style-type: none">Link projects in our network to the Groene PintTogether with LKV and S4S decide upon the provided information on the website and whether it's still up to date - so that organizations know what the Groene Pint is actually doing.Maintain the website of the Groene Pint

EVENTS

This paragraph will set out a detailed overview of how each of the events SvM organizes contributes to our main goals of integrating sustainability in higher education. On top of that each event will be given a description of the focus of our current efforts.



TARGET AUDIENCE

In the following chapter, each project will be assigned to one of these categories by a number:

- ① Higher educational institutions
- ② Students in higher education (= students)
- ③ Inflow of students into higher education institutions (= inflow)
- ④ Outflow of students into higher education institutions (= outflow)

PRIORITIZATION

Since there is only limited capacity on the board of SvM, we have to prioritize between the projects to make sure that the projects receive the time that they deserve. We recognize different prioritization types. Each year, SvM re-evaluates the priorities of the projects.

- 🟡 **Develop:** SvM actively engages in the project to advance, improve and evolve the project.
- 🟡 **Support:** SvM supports the project in terms of assisting other parties and providing advice from our expertise.
- 🟡 **Maintain:** SvM continues to preserve and protect the project on a rather passive note.
- 🟡 **Postpone:** a project corresponds with the purpose of SvM, but SvM is not in the right place to develop the project. SvM still holds onto the project, but on a low note.
- 🟡 **Secure elsewhere:** SvM chooses to find a partner that can secure the project if we feel that the project corresponds better with another organisation's stream of work

EVENT - SUPPORT: GROENE PEPPER

Educational institutions

WHAT:

The Groene Peper is an annual event about sustainability in education which SvM cohosts. We as the board of SvM are on the program committee and support the organization to increase youth participation and engagement.

WHY:

The Groene Peper contributes to raising awareness and inspiring both educational institutions and students about the importance of and opportunities for sustainability in education.

HOW:

It offers students and educational institutions the opportunity to network, gain inspiration and/or exchange knowledge with everyone inside these educational target groups.

Goal 1: broaden the reach of the Groene Peper

Goals period 1 & 2	Plan of action
Broaden Groene Peper's reach	<ul style="list-style-type: none">• Actively participate in the Social Media plan, push for the involvement of different press platforms.• Focus on person-to-person promotion• Have an inclusive and diverse program to attract as many attendants as possible
Connect the event to our other initiatives and goals	<ul style="list-style-type: none">• Include our network in the event, ask partners to partake.• Use the Groene Peper's publicity as a platform to highlight our other efforts• Use the Groene Peper's publicity as a stimulus for member of our network to further professionalize their own initiatives.

EVENT - MAINTAIN: SUSTAINABILITY CAREER EVENT

Students outflow

WHAT:

Be present at and help organising the Sustainability Career Event, promote the event in our own network and promote other events by Sustainable Motion as part of our contract with them.

WHY:

We believe that students should be made aware of the possibilities and opportunities for a career in sustainability. Besides this, the SCE ensures a lot of brand awareness for SvM.

HOW:

By helping students get in touch with companies that want to incorporate sustainability in their company. At the SCE students get the opportunity to find their sustainable career path.

Goal 1: take on a proactive role in the organization of SCE

Goals period 1 & 2	Plan of action
Develop relationship with Sustainable Motions	<ul style="list-style-type: none">• Proactively inquire our role and support the event where possible
Find opportunities for our network to actively partake in the event	<ul style="list-style-type: none">• Search member organizations from our network that could organize something on the event• Nominate partners or network members to join the SCE program.

DIT WORKSHOP

Students inflow

WHAT:

A for a workshop in which we highlight the strengths and weaknesses of introduction weeks in the field of sustainability.

WHY:

We aim to provide the introductory weeks' organizing teams with tools to organize equally fun yet more sustainable introduction weeks through this training, our ranking, and through peer-to-peer learning.

HOW:

Start a conversation with and within the introduction weeks based on their results of the DIT-ranking. So, they can ask their questions and share tips regarding sustainability.

Goal 1: give the introduction week committees tools to implement change into their policy

Goals period 1 & 2	Plan of action
Give the introduction week committees tools to implement change into their policy	<ul style="list-style-type: none"> • Host a workshop for all the introduction week committees to inform about organizing a sustainable introduction week
Stimulate the exchange of information between introduction weeks' organizing teams	<ul style="list-style-type: none"> • Setting up a networking opportunity at the training. • Guide the teams towards our communicative platforms.

EVENT - SUPPORT:

DDHO

(DAY FOR SUSTAINABILITY IN HIGHER EDUCATION)

Educational institutions

WHAT:

This event celebrates sustainability day in higher education.

WHY:

Raise awareness for our organization, the Duurzame Docent Verkiezing, our partner LvM's other initiatives, and our own running projects.

HOW:

Fun workshops will be held on how students and educational institutions can integrate sustainability into their daily lives and education. Next year, SvM has agreed with organizing parties to play a pro-active role as a partner during the organisation of the event.

Goal 1: set up a well-planned event

Goals period 1 & 2	Plan of action
Set up a well-planned event which attracts a broad public.	<ul style="list-style-type: none"> • Start organizing this event before the board transfer • Critically review the event and planning process to further improve the events success • Assign a coordinator from the old board to this event.

EVENT - SECURE ELSEWHERE:

Students

TAPP COALITION

WHAT:

This is an event promoting a socially and environmentally fair meat price.

WHY:

This stimulates the integration of more sustainable food options in catering at educational institutions.

HOW:

SvM has set up a pilot in which this fair meat price has been introduced at several educational institutions. For now, this event has come to a pause and we secure it somewhere else.

Long term goal: implement true animal protein price in educational institutions canteens

Goals period 1 & 2	Plan of action
Implement true animal protein price in educational institutions canteens	<ul style="list-style-type: none"> • Support the TAPP coalition + other parties involved • Promote TAPP events.

NEW EVENTS

Each year, new project opportunities arrive for SvM. In determining on taking on a project or not, a decision has to be made where the project fits in for the overarching purpose of SvM. We decided to include this header of 'new events' to highlight our new projects and events and keep an overview of what they contribute to SvM.

NEW EVENT - DEVELOP:

SUSTAINABILITY COORDINATORS EVENT

Educational institutions

WHAT:

A practical knowledge session of the SustainaBul.

WHY:

Provides concrete training on how to integrate sustainability into education. So Higher Educational institutions can improve more specifically

HOW:

In the session, we address the benchmark report results and best-practices through interactive training and brainstorming. This year is the first version of the event, and therefore it is still in developmental stage

Goal 1: organize a sustainability coordinator event twice a year

Goals period 1 & 2	Plan of action
Organize a sustainability coordinator event twice a year	<ul style="list-style-type: none">Organize a sustainability coordinator event twice a year

Goal 2: give sustainability coordinators handles to implement sustainability into higher education

Goals period 1 & 2	Plan of action
Give sustainability coordinators handles to implement sustainability into higher education	<ul style="list-style-type: none">Hire, if necessary, an external partner to (partly) organize a workshop about the theme of the DCEEach event, focus on a different theme to broaden the reach to the audience as much as possible

NEW EVENT- SUPPORT:

WEEK OF ECONOMY EDUCATION

Educational institutions

WHAT:

Participating in the organization of the week of economy education and representing a new generation of sustainability supporters.

WHY:

Economic thinking in society and workplace is shifting, yet students are still taught mainly classical theories. Economic education must become more inclusive, sustainable and future proof.

HOW:

By inspiring education professionals and institutions and offer network opportunities that enhance information exchange.

Goal 1: representing the perspective of students in the organization of the week of economic education.

Goals period 1 & 2	Plan of action
Representing the perspective of students in the organization of the week of economic education.	<ul style="list-style-type: none">• Being part of the organization of the week of economic education.

NEW EVENT - SUPPORT:

SUSTAINABLE TEACHER ELECTION

Educational institutions

WHAT:

An election of the most sustainable teacher in primary education, secondary education, vocational education and higher education

WHY:

To prepare young generations for complex challenges, they need sustainable tools from teachers

HOW:

By inspiring education professionals and institutions and offer network opportunities that enhance information exchange.

Goal 1: be involved in the sustainable teacher election, especially in higher education

Goals period 1 & 2	Plan of action
Be involved in the sustainable teacher election, especially in higher education	<ul style="list-style-type: none">• Contact Leren voor Morgen

GROENPACT, LET'S GROW TOGETHER

Students inflow

WHAT:

Let's Grow together was first organized in 2022 and will be an annually returning event. During this event, young adults are challenged to join the conversation with CEOs from companies active in the agri-food sector, asking critical questions about their sustainability goals.

WHY:

It represents and expresses the opinion of students. Create the chance for young adults to speak to people from the actual work field

HOW:

Help organize the event and stimulate our network to participate in Let's Grow Together

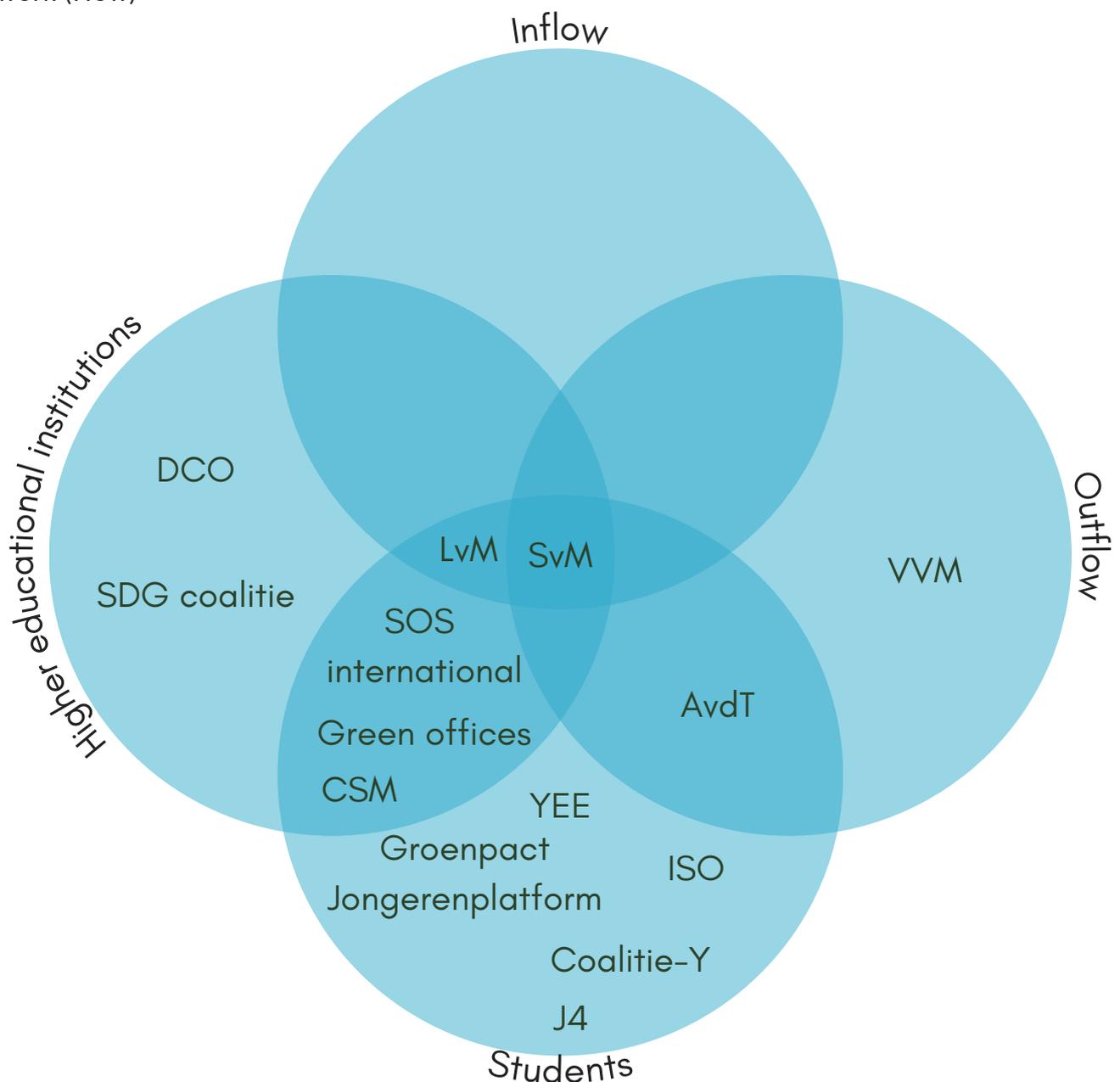
Goal 1: help develop the event Let's Grow Together

Goals period 1 & 2	Plan of action
Play a pro-active rol in organizing Let's Grow Together	<ul style="list-style-type: none">• Share content about the event on the social media of SvM• Attend the meetings of Groenpact Jongerenplatform to play a role in the organization of the event

NETWORK

Studenten voor Morgen is member of multiple networks and cooperations. To identify these relationships, we determined the connection each network has to any of our previously mentioned audiences: student inflow, students within the higher education, Student outflow and higher educational institutions. See the venn diagram below.

To further explain why we connect ourselves to our networks we ask ourselves the following questions: In what way do our goals align? How do we benefit from our contribution to this network? How can we make use of the knowledge, expertise and capabilities of the members we share this network with? For sake of clarity, these questions have been boiled down to three explicit questions: (1) what goal is this network working towards? (what) And (2) What worth does this network have to our organization? (why) And (3) what role do we play in this network (How)



LEREN VOOR MORGEN (LVM)

WHAT:

Leren voor Morgen (LvM) is a special and long-time partner of SvM. LvM fulfills the role of what SvM does on all levels of education: from toddler to professional. We collaborate where possible (which turns out to be quite much) and have the mutual aim of integrating sustainability into education.

WHY: SIMILARLY ALIGNED GOALS AND INTERTWINED ACTIVITIES

SvM is one of the most active players in the field of integration of sustainability in higher education. Since LvM represents integration of sustainability within all tiers of education, it is needless to say there is a close connection between the two parties. Furthermore, LvM receives grants by the government and they subdivide those grants among their partners.

HOW: ACTIVELY INVOLVED, FINANCIALLY BOUND, CRITICAL AND COMPLEMENTARY.

One board member of SvM, often the chair, takes place at the board (or future 'council of advice') of LvM to represent the voice of the youth. This person is also the main contact person with the directors of LvM to keep them updated on the developments at SvM.

NETWORK

VERENIGING VOOR MILIEUPROFESSIONALS (VVM)

WHAT:

Vereniging voor Milieuprofessionals (VVM) is a national network of more than 1300 professionals in all functions related to the environment or sustainability. SvM provides one board member that takes on the role of student ambassador for VVM, in order to promote membership of VVM among current and outgoing students. In return, SvM is part of VVM's large network and is paid a yearly sum for the activities of the ambassador.

WHY: OPPORTUNITIES FOR OUTFLOW OF STUDENTS

The network provides plenty opportunities for the outflow of students with regards to internship and job opportunities by organising projects such as career or networking events.

HOW: AMBASSADOR AND SHARE CONTENT

SvM is contractually bound to assign a board member as an ambassador for VVM. This means SvM's ambassador helps organize at least a single event together with the VVM. On top of that SvM is obliged to share and reshare some of the VVM content on our social media channels. For the ambassador's activities SvM is paid a compensation of some €450,- a year.

NETWORK

STUDENTS ORGANIZING SUSTAINABILITY (SOS)

WHAT:

Students Organizing Sustainability is an international network which works with (inter)national student-led and student-focused organisations, working on sustainability and social justice. The network hosts three projects, namely: Green Office Movement, Green Impact Program and the Youth and Education project. SvM collaborates with the former two projects.

WHY: INTERNATIONAL KNOWLEDGE SHARING, GREEN OFFICE COMMUNITY.

SOS strives for the integration of capacity building, knowledge and competencies teachings needed for sustainable leaders of the future is being stimulated by SOS. We benefit from this through our involvement in their international community of Green Offices. Furthermore, SOS improves the advising and coaching services we offer our network through the Green Impact program.

HOW: GREEN OFFICE COMMUNITY AND GREEN IMPACT

SvM recently initiated a collaboration with the Green Impact program to connect possible working groups from our network to their coordinator. SvM also works closely with the GOM to stimulate the development of the Green Office communities.

YOUTH ENVIRONMENT EUROPE (YEE)

WHAT:

Youth and Environment Europe (YEE) is the largest independent European network of environmental youth organizations. YEE unites 52 member organizations coming from 30 countries. YEE organizes, facilitates and supports projects and campaigns aiming to increase the knowledge, understanding, and appreciation of the environment and the awareness of climate issues among young people in Europe.

WHY: EUROPEAN OVERVIEW, TRAININGS AND FUNDS.

This network offers SvM a centralized location for updated information on the many sustainable initiatives, projects and organisations active in Europe. Membership of this network provides us with updates for opportunities for funding being turned out by the European Union or connections with interesting figures on the continental playing field.

HOW: PASSIVE MEMBERSHIP, ENJOYING THE SPOILS

The network often organizes conferences and excursions interesting for our board members to attend and be inspired by. An opportunity through which our organization or our members could benefit from this network is through funding opportunities the network offers. For this, we should actively research these opportunities and timely design an application.

NETWORK

CLIMATE STUDENTS MOVEMENT (CSM)

WHAT:

The Climate Students Movement is an international network of national and local student groups and organizations committed to making higher education more sustainable. CSM believes that students can initiate change within schools and universities.

WHY: GROW AND STIMULATE THE MOVEMENT INTERNATIONALLY.

Initiatives of CSM prove to be a good addition to the busy field of societal organisations focusing on sustainable education. However, while they might prove to be quite impactful in the coming years, before this expectation can be realized their following needs to grow and their projects need to be further developed.

HOW: EARLY PHASES, EXPORT KNOWLEDGE.

CSM is currently still establishing itself as an international organisation. As SvM we could play an important role in inspiring other student organisations to set up similar projects and structure like the ones we maintain and organize. For example, by meeting with Climate Students Sweden to compare our different but yet similar processes for the ranking of sustainability in educational systems (SustainaBul).

AANDEELHOUDERS VAN DE TOEKOMST (AVDT)

WHAT:

Aandehouders van de Toekomst (AvdT: *Stakeholders of the Future*) is an overarching network organization, which aims to increase the impact young people have on decision making processes concerning big investments. AvdT aims to pressure the companies responsible for making these investments to invest their money towards more sustainable causes.

WHY: RAISING AWARENESS AND INCREASING STUDENTS' IMPACT

The main worth this network has for SvM is raising awareness amongst students on an otherwise rarely discussed issue. It is important that students are aware of where their money flows towards.

HOW: SPEEDY DEVELOPMENT AND GROWTH, YET OUTSIDE OF OUR ORIGINAL NICHE

At the moment AvdT is quickly developing itself as a well-organized movement. One board member is actively working on the design of the network's renewed goals. However, the goal of the network does not align perfectly with the goals of SvM involvement is to be determined during the transfer period.

ISO COVENANT

WHAT:

ISO has chosen a couple of organisations to be part of their covenant. The covenant partners all have a diverging focus, but they interface at the fact that every covenant engages in the interests of students. Therefore, the ISO covenant consists of and is focused on current students.

WHY: EXCHANGE INFORMATION AND EXPERIENCES

The covenant meetings help organisations as current matters on organisational topics are often recognizable between the chairs of different organisations. SvM is part of this covenant in order to exchange information and experiences with various youth organisations on internal structure and issues. It also enlarges our network to great extend as the organizations all work in a somewhat different niche, but all are focused on students.

HOW: GATHER AND DISCUSS

The representatives (in general the chairs) of the organisations gather and discuss everything from organisational problems and finances to best practices and collaboration opportunities.

NETWORK

COALITIE - Y

WHAT:

Coalitie-Y is a platform where all Dutch youth representative organisations can come together, raise problems and solutions specific for young people. Coalitie-Y advises the government on 4 main themes relevant to young people (housing, labour market, education and climate).

WHY: BROAD AUDIENCE AND LARGE SUPPORT BASE

Coalitie-Y knows many partners, and SvM represents the voice in education and sustainability. Since Coalitie-Y represents all youth, their target audience consists of incoming, current and outgoing students.

HOW: ON HOLD BUT ONLINE

Currently, the group of Coalitie-Y is inactive, but every now and then organizations send a petition or an event that other can participate in. One member of the SvM board takes place in this group chat to keep track of the potentially interesting topics for SvM.

NETWORK

J4

WHAT:

J4 is a collaboration between Studenten voor Morgen, the Jonge Klimaat Beweging, Milieudefensie Jong (JMA) and the NJR's UN youth representatives (Sustainable Development).

WHY: SUPPORT AND INFORMATION EXCHANGE

Having similar goals, it was decided to get together periodically to keep each other in the loop and support where possible. Another goal is the information exchange about each other's projects and activities in order to facilitate collaborations and support

HOW: COMMUNICATION IN GROUP CHAT

Currently, the J4 is rather inactive. Everyone now and then a message is sent in the groupchat to promote each other's event. SvM aims to set up a meeting this year to discuss the future of this platform.

CONCLUDING REMARKS

When looking at this organisational strategy, we see that there is still much to be done in order to fully integrate sustainability into higher education. We are looking forward to not only 2023, but also the next 30 years of our organization. Hopefully, our mission will have been fulfilled by then, but we will keep sharpening our mission, vision and strategy to stay the precursors in the field of sustainability in higher education. If any questions have been raised by this organizational strategy, contact us at info@studentenvoormorgen.nl.



Charlotte



Bine



Floris



Luca



Lukas



Veerle